



2017 SPONSORSHIP PROPOSAL



2ND ANNUAL OIS@ASRS
BOSTON, MA
AUGUST 10TH, 2017



9TH ANNUAL OIS@AAO
NEW ORLEANS, LA
NOVEMBER 9TH, 2017

The Ophthalmology Innovation Summits Unite Industry, Entrepreneurial and Clinical Leaders to Collaborate on the Development and Commercialization of Innovative Drugs and Devices to Address Unmet Clinical Needs.

www.ois.net

RECENT SPONSORS

EXCLUSIVE SPONSORS



PREMIER SPONSORS



MAJOR SPONSORS



SUPPORTING SPONSORS



INNOVATION SPONSORS



FOUNDING SPONSORS



AUDIENCE DEMOGRAPHICS

The Ophthalmology Innovation Summit

OIS was created to facilitate meaningful interactions and business partnerships between physicians, entrepreneurs, investors and industry executives who are driving ophthalmic innovation. The OIS meetings address key issues impacting ophthalmic innovation, while providing a platform to showcase the most promising companies.



VIDEO VIEWS PER YEAR
20,000+



WEBSITE HITS PER MONTH
14,000+



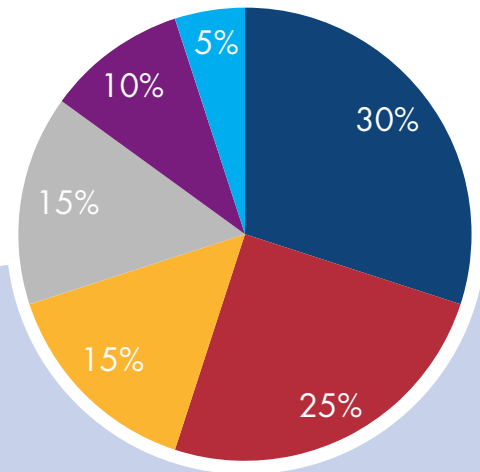
NEWSLETTER SUBSCRIBERS
3,800+



TWITTER FOLLOWERS
5,400+



LINKEDIN GROUP
4,100+



- Startups/Emerging Growth Companies
- Corporate Industry Executives
- Physicians
- Finance/Investment Professionals
- Advisors, Consultants & Service Providers
- Press/Media



**906 Attendees from 36 States
and 26 Countries**



**237 Attendees from 23 States
and 7 Countries**

“When we were trying to reintroduce ourselves to the marketplace this forum played a strategic role. It gave us the opportunity to tell our story, to share the progress we were making both internally and externally, showing the commercial success we were having and the improved outcomes associated with cataract surgery that our technology was generating so it was a perfect strategic fit for our needs at the time.”

Tom Frinzi
Former CEO – WaveTec Vision

SPONSORSHIP PACKAGES

ELITE SPONSOR

OIS@ASRS
\$40,000

OIS@AAO
\$60,000

(Double Play - \$90,000)

- Elite sponsors receive top billing, visibility and recognition
- Guaranteed Advisory Board Seat
- Guaranteed prominent program positioning
- Hosting of a key meal function, reception or other premium benefit
- Hospitality Suite to utilize for meetings throughout the Summit
- Prime Branding on OIS.net homepage
- Featured content coverage (story, article, interview, video, podcast, press release distribution, etc.)
- Sponsor of select weekly newsletters and podcasts
- Custom commercial creation to be featured during the Summit (script required 90 days in advance)
- Prominent ad placement in OIS Mobile App
- Video-taped stage presence to be hosted on OIS.net
- Corporate logo and profile on the website (www.ois.net)
- Three (3) OIS VIP Event passes
- Fifteen (15) OIS complimentary passes
- 25% Corporate discount code for additional team-members
- Pre-summit access to attendee list

PREMIER SPONSOR

OIS@ASRS
\$30,000

OIS@AAO
\$40,000

(Double Play - \$65,000)

- Prominent onsite visibility and recognition
- Candidate for Advisory Board Seat
- Priority program participation
- Opportunity to host a premium benefit at OIS
- Prime branded "Meet and Greet" space
- Featured content coverage (story, article, interview, video, podcast, press release distribution, etc.)
- Sponsor of select weekly newsletter and/or podcast
- Ad in OIS Mobile App
- Video-taped stage presence to be hosted on OIS.net
- Corporate logo and profile on the website (www.ois.net)
- Two (2) OIS VIP Event passes
- Ten (10) OIS complimentary passes
- 25% Corporate discount code for additional team-members

"Sightlife Surgical is a great example of the benefits that come out of OIS because the networking and the learning we've done here over the years put us in a fantastic position to make Sightlife Surgical a reality – so thank you!"

Monty Montoya
CEO – SightLife Surgical

"I look forward to this meeting every year. We are a big supporter of it, we believe in it and I have a whole team of people here trying to network and listen to the presentations. I think it's the best meeting of any profession I am involved in."

Brent Saunders
President & CEO – Allergan

SPONSORSHIP PACKAGES

MAJOR SPONSOR

OIS@ASRS
\$20,000

OIS@AAO
\$30,000

(Double Play - \$45,000)

- Onsite visibility and recognition
- Candidate for Advisory Board Seat
- Candidate for program participation
- Featured content coverage (story, article, interview, video, podcast, press release distribution, etc.)
- Recorded stage presence to be hosted on OIS.net
- Corporate logo and profile on the website (www.ois.net)
- One (1) OIS VIP Event pass
- Seven (7) OIS complimentary passes
- 25% Corporate discount code for additional team-members
- Exhibit space available upon request

SUPPORTING SPONSOR

OIS@ASRS
\$15,000

OIS@AAO
\$20,000

(Double Play - \$30,000)

- Onsite visibility and recognition
- Candidate for program participation
- Recorded stage presence to be hosted on OIS.net
- Corporate logo and profile on the website (www.ois.net)
- One (1) OIS VIP Event pass
- Five (5) OIS complimentary passes
- 25% Corporate discount code for additional team-members
- Exhibit space available upon request

INNOVATION SPONSOR

OIS@ASRS
\$10,000

OIS@AAO
\$15,000

(Double Play - \$20,000)

- Onsite visibility and recognition
- Candidate for program participation
- Recorded stage presence to be hosted on OIS.net
- Corporate logo and profile on the website (www.ois.net)
- Three (3) OIS complimentary passes
- 25% Corporate discount code for additional team-members
- Exhibit space available upon request

Thank you for making this the best meeting of the year. Seriously—it is a must attend event! I can achieve 90% of my objectives in 48 hours.

Benjamin Yerxa, PhD
Co-Founder & President – Envisia Therapeutics

TERMS & CONDITIONS

This Sponsorship Agreement (hereinafter referred to as the "Agreement" or "Contract") with Healthegy is effective upon receipt of the signed agreement and is applicable to the **Ophthalmology Innovation Summit @ASRS August 10, 2017 and @AAO November 9, 2017.**

1. Once the contract is signed, it is a binding agreement. After payment is received, there are to be no refunds following the execution of this agreement unless Healthegy cancels the event due to any unforeseen situations that would affect the general population from attending the summit. In the event of a cancellation, either a refund or credit letter will be issued. The credit letter must be utilized towards a future summit within a twelve-month period from the cancelled event.
2. There are to be no competing events held during the regular hours of operation of the summit. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of Healthegy.
3. If Sponsor is offered a speaking role, Speaker grants to Healthegy a non-exclusive license to use Speaker's presentation and handout materials (collectively "Speaker Property") in any manner associated with the summit deemed appropriate including, but not limited to, the reproduction, distribution, creation of derivative works, and display on the internet of Speaker Property. Healthegy maintains the right to use name, biographical information, photograph, audio, or video record presentation, including all materials prepared or provided by Speaker, for the purposes of keeping good records, to promote and publicize future summits, and to make archives available in all forms of media. Speaker also agrees to work directly with Healthegy and follow all deadlines to provide PowerPoint presentations and handouts that may be associated with and necessary for the summit.
4. A Sponsor Checklist Form will be sent by Healthegy upon receiving the signed contract. All items must be submitted in accordance with deadline notifications to ensure maximum benefits. A separate registration link and unique code will be provided for representatives using the complimentary registrations. All representatives must be registered upon receiving the link and code.
5. Upon signing of this agreement, you will be sent an electronic invoice.

TERMS & CONDITIONS ACCEPTANCE

SPONSOR REPRESENTATIVE	DATE
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2017 SPONSORSHIP PROPOSAL

2017 SPONSORSHIP AGREEMENT

ELITE	PREMIER	MAJOR	SUPPORTING	INNOVATION
<input type="checkbox"/> OIS@ASRS \$40,000	<input type="checkbox"/> OIS@ASRS \$30,000	<input type="checkbox"/> OIS@ASRS \$20,000	<input type="checkbox"/> OIS@ASRS \$15,000	<input type="checkbox"/> OIS@ASRS \$10,000
<input type="checkbox"/> OIS@AAO \$60,000	<input type="checkbox"/> OIS@AAO \$40,000	<input type="checkbox"/> OIS@AAO \$30,000	<input type="checkbox"/> OIS@AAO \$20,000	<input type="checkbox"/> OIS@AAO \$15,000
<input type="checkbox"/> DOUBLE PLAY \$90,000	<input type="checkbox"/> DOUBLE PLAY \$65,000	<input type="checkbox"/> DOUBLE PLAY \$45,000	<input type="checkbox"/> DOUBLE PLAY \$30,000	<input type="checkbox"/> DOUBLE PLAY \$20,000

EMAIL SIGNED AGREEMENT TO: Maureen@Healtheigy.com

TODAY'S DATE	NAME OF COMPANY
AUTHORIZED BY (PRINT NAME)	SIGNATURE
INDIVIDUAL TO BE INVOICED	
ADDRESS	
CITY	STATE/ ZIP CODE
TELEPHONE	EMAIL
CONTACT PERSON FOR LOGISTICS	
TELEPHONE	EMAIL

Questions regarding your sponsorship should be directed to:
Maureen Linnemann | Email: Maureen@Healtheigy.com

ACCEPTED BY OIS	DATE
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